

Panasonic North America

Sponsors Career Awareness Day for NBCS students.



Panasonic Corporation of North America was honored to host the 7th and 8th grade students from the Newark Boys Chorus School for Career Awareness Day. The event enabled these talented young men to meet directly with Panasonic employees, to learn about their work and to get a glimpse of the life story that led to their employment at Panasonic. The students split into four groups, each assigned a Panasonic product around which they pooled their creative abilities to develop and perform commercials. I



I believe this event opened a window into the world of work at a corporation that is located about a mile from the school. Panasonic wishes each student every success in school, college, career, and life! These were the highlights as expressed by Scott Thompson, Interim Executive Director, Panasonic Foundation.

“Panasonic and the entire Career Awareness Team did an outstanding job in making this year’s career day such a success. In a few years I expect our students to be fully employed in careers related to IOT,” stated Ulysses Morris, Academic Chair at the Newark Boys Chorus School; “Panasonic is terrific and I look forward to a lasting partnership with Panasonic,” concluded Morris.



Pictured are the members of the winning commercial. First row (left to right): Shaquan Cook, Emory Rodrigues, Jayden Dawkins, and Christian Litus. Second row (left to right): Giuliano Montero and Ojiahny Johnson. Each winning student received a brand new Lumix camera and memory chip.

“The relationship with Panasonic represents a critical component of our four year progressive STEM program, stated Richard Willett, Head of School. “Careers in these areas represent tremendous employment opportunities when our students reach the job market,” concluded Willett.